



# ShipDNA

## MULTI-CARRIER SHIPPING.



### About Us

Since 1983, Minisoft has been a worldwide leader in developing and delivering forms and label generation solutions.

### Our Mission

Our mission is to deliver superior supply chain execution solutions that enable retailers to ship smarter and sell more.

### Get In Touch

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Minisoft's ShipDNA is a robust and versatile multi-carrier compliant shipping solution designed to meet the shipping requirements of companies that ship 50 packages or 50,000 packages a day. ShipDNA integrates with almost any WMS, ERP or Order Management System and can be implemented as a cloud or on-premise solution.



ShipDNA offers intelligent real-time rate shopping of multiple carriers for the best available rates based on user-configured business rules.

# ShipDNA allows retailers to implement business rules and intelligent rate shopping to lower their shipping expenses associated with small parcel and LTL shipping.



ShipDNA extends capabilities not natively present in most WMS/ERP/OMS systems and enables retailers to quickly augment their existing transportation capabilities without expensive software upgrades or costly professional services engagements.

## BENEFITS

- Shop multiple carriers for the best rates.
- Average of 2-15% in annual freight spend savings.
- Improved order to delivery cycle times by as much as 3-4 days while reducing freight costs through Time in Transit based rating and routing.
- Ability to take advantage of carrier services not supported natively in existing ERP, OMS, or WMS solutions such as UPS SurePost, FedEx SmartPost, and DHL Globalmail.
- Ability to pull line item detail enabling international shipping automation.
- Streamline 3rd party shipping by auto selecting client account number tied to order information.
- Auditing of all shipments for billing errors and missed delivery objectives that returns shipping dollars back to the shipper.