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# eFlex<sup>®</sup> Sell More

WHAT IS YOUR PACKAGE DOING FOR YOUR BRAND?

## eFlex FEATURES

### ABOUT eFlex

Take your marketing efforts to the next level by using Minisoft's exclusive eFlex Laser Forms. These unique multi-use laser forms allow retailers to incorporate special offers, pre-paid returns, targeted cross-sells, loyalty rewards, or gift cards with every customer order.



#### Process Improvement

eFlex Laser Forms make use of patented DuplexPackSlip<sup>®</sup> tear strip technology, which means you receive all of the business process benefits of using a DuplexPackSlip thermal label.



#### Integration

Minisoft's eFORMz can integrate eFlex Laser Forms with any WMS, ERP, Order Management or Shipping Solution. eFORMz can capture and combine output from any of these systems and format it for printing on an eFlex Laser Form.

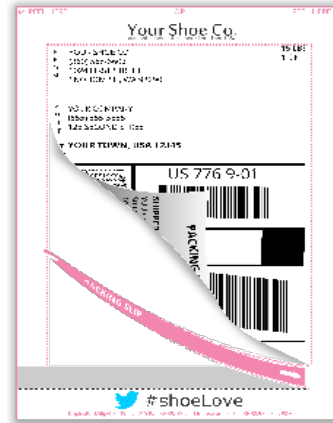


#### Make Money

Sell more with every package you ship.

# eFlex MINI

Based off of the A5 paper size, the eFlex Mini features a 4.25in x 6in printing space for the shipping label and packing slip. Accessible by an easy-to-tear perforation, the packing list is printed on the back of the label.



# eFlex PLUS

The eFlex Plus is a duplex fold-over laser form featuring a 5in x 6.5in printing space for the shipping label and packing slip, and an additional panel at 4.25in x 6.25in which can be used for offers, special promotions and more.

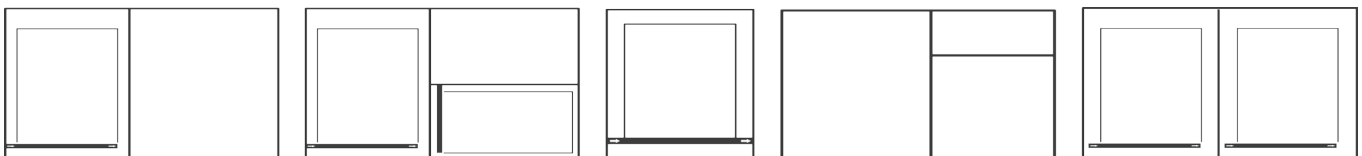


# eFlex STANDARD

The eFlex Standard is an 8.5in x 11in laser form that empowers companies to sell more by integrating a second DuplexPackSlip into the form. The second DuplexPackSlip label gives clients the ability to utilize more white space for upsell and cross-sell opportunities.



AND MANY MORE!



**Ship Smarter  
Sell More**

