

# Minisoft News



Remember when  
the possibilities  
were endless?

## This Issue

P.1

eFORMz 7.5

P.2-3

New eFORMz Features

P.4-5

Emailing HTML Documents

P.6

New Technology Partners

P.7

A Few of Our Customers

P.8

Tradeshow Schedule

## Realize your possibilities with eFORMz 7.5

EASY TO USE - GREAT TECHNICAL SUPPORT - AFFORDABLE

### New Dynamic Forms Technology

eFORMz 7.5 features new form functionality for generating enhanced HTML output. The eFORMz Dynamic Forms Technology provides users with the tools to go beyond a traditional, static document. This cutting-edge form creation capability provides an easy method for generating full color HTML output. Use this new eFORMz capability to quickly add components such as paragraphs, boxes and tables for enhanced data presentation. The Dynamic Forms Technology can be easily integrated with an existing project without outside source technology. This new functionality enables the user to import multi-page PDF's or TIFF image files. eFORMz users now have a tool that can truly enhance paperless email communications with their clients.

*eFORMz 7.5 represents a new generation of forms automation software. With eFORMz, learning a proprietary design tool or programming language is a thing of the past. Design your own forms with the publishing tools you're familiar with. eFORMz integrates seamlessly with Microsoft Word, WordPerfect, OpenOffice, Adobe or Excel.*

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## Enhanced Conditional Logic Language

eFORMz features a Conditional Logic Language (CLL) that allows users to build “intelligent” decision making logic directly into their eFORMz projects. Decisions can be made based on conditions set on incoming datastreams, spoolfiles or even database queries. Use the eFORMz CLL to set a conditional flag that will instruct eFORMz to print a particular graphic or form overlay. In addition to graphics, the eFORMz CLL can be used to include signatures, barcodes or customized text. The CLL command library has been expanded with the addition of the “OR” condition. Utilize the new <OR> condition in a form to decide whether to display an image, barcode or text based on specific value or another value. Display of this output would occur if either condition were true. One can even combine multiple <AND’s> and <OR’s> allowing for even greater reporting functionality.

### eDIRECT Emailing Agent

A growing number of organizations recognize the need to improve their client relationships with a more customer-focused approach. Automating customer communication with highly personalized emails in full color HTML or secure PDF formats is highly desirable. Minisoft has recognized this need and added an intelligent Emailing Agent that allows users to manage and control emails produced by eFORMz eDirect. eFORMz users will now have the ability to deal with



emailing exceptions, such as non-deliverable emails. Emailing exceptions can be configured to launch eFORMz projects to handle particular situations. For example, you could have an eFORMz project that emails an invoice to a customer when a sale is made. If that email is undeliverable for any reason, the new emailing agent can be configured to automatically send data to another eFORMz project to print the invoice for mailing via the postal service.

### PDF Encryption

eFORMz now supports PDF encryption. PDF encryption is the process of storing PDF documents in a secure manner or allowing secure document sharing. PDF encryption is sometimes described as the process of transforming plain text into “ciphered text.” PDF output from eDirect can be encrypted using either 40-bit or 128-bit encryption. Encrypting the PDF output encrypts all the text in the file and also password protects the file with two passwords. One password allows the file to be read by PDF readers. The other password not only allows the file to be read by PDF readers but also allows the file to be modified by software capable of modifying PDF files. You can also set a number of access permissions to specifically restrict how a file can be used. This new functionality gives an eFORMz user more control over their forms, permitting a secure and easy file-sharing experience.

## CMC-7 (ISO-1004) MICR Support

eFORMz now supports the ConnectCode CMC-7 MICR font based on the CMC-7 (ISO 1004) industry standard. The MICR CMC-7 font is a special font that is used on bank checks in Mexico, Spain, France and most Spanish-speaking countries. The character set of this standard consists of ten numbers (0..9), five special symbols and twenty-six letters.

## AFPDS & IPDS File Support

eFORMz supports the proprietary IBM AFPDS and IPDS printer data streams. This gives our IBM Mainframe, iSeries (AS/400) and AIX users the choice to use the IBM format or the HP PCL format for printing.

## XML Data Sources

Many new software applications generate XML output. eFORMz 7.5 can use this XML output as a data source. For example, a database query to retrieve orders 30 days after the order date could be output in XML format and then read by eFORMz to produce emails prompting the customers to login to a website and review the products ordered. eFORMz itself can produce XML output, so one eFORMz process can feed data to another eFORMz process. eFORMz can also be used as middleware between legacy output and applications that can use XML.

## Multi-Byte Character Sets

eFORMz 7.5 now incorporates Multi-byte character set (MBCS) support

for Chinese, Japanese, Korean, Arabic and other languages. Multi-Byte is a character code that uses one to four bytes to represent one character. Additionally, text input streams using Multi-Byte character sets can contain characters from multiple languages. eFORMz can also output in a variety of character sets to match the output destination. (i.e) Unicode for PDF or UTF-8 for HTML.

## Rich Text Format

Direct RTF support will permit users to update their project files using RTF generated documents edited by Microsoft Word or OpenOffice. This eliminates the current process of having to redirect a form design to an eFORMz “virtual” printer to generate the PCL image file, which is imported into the project. Once a link between

*“Design your own forms using the publishing tools you’re familiar with.”*

the RTF document and the project is established, a user can click on the new

“reload” button on the eFORMz forms property dialog screen to immediately replace their existing form with the modified version. RTF support also means expanded support for color output and even faster printing.

## CURRENT VERSIONS For All Products

eFORMz - Version 7.5

eREADER - Version 1.2.5

ODBC - Version 3.2.0.0

OLEDB - Version 3.2.0.0

JDBC - Version 3.2.0.0

Secure92 - Version 6.1.3.3

Mac92 - Version 5.3.2.1

MS320 - Version 5.00.181

MS3270 - Version 2.4.0.0

MS5250 - Version 2.4.0.0

Javelin2 - Version 5.1.0.3

## Exploring eFORMz and HTML functionality with L.A. Burdick

L.A. BURDICK  
*Handmade Chocolates*

Est. 1987



L.A. Burdick, a manufacturer of high quality chocolates, faced a number of challenges when it came to their forms output. They were able to print packing lists when fulfilling an order but the packing list was 8 ½ by 11. Their existing forms solution did not allow them to create extra room to add special text messages or graphics.

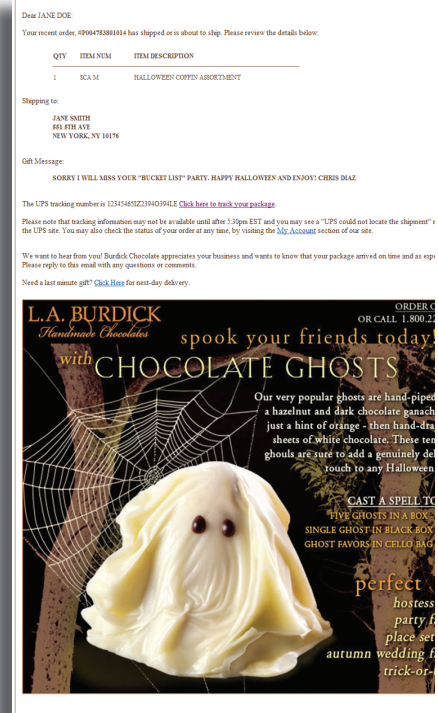


After an extensive evaluation, L.A. Burdick selected eFORMz for their ongoing forms automation needs. Using eFORMz, L.A. Burdick was able to quickly change the layout of their packing list to 8 ½ by 14. This gave them the extra room to add special seasonal messaging such as “Happy Holidays”, “Happy Easter” and “Happy Halloween” as well as the addresses of their retail store locations. eFORMz also allowed them to add product logos and other gift messaging to enhance the packing list form.

Once the packing list was enhanced, L.A. Burdick made the decision to leverage its eFORMz investment by going paperless with their order confirmations. Before eFORMz, L.A. Burdick customers ordered through the L.A. Burdick website and never received a confirmation that the order was placed. With eFORMz L.A. Burdick was not only able to generate a packing list for an order placed through their website, but eFORMz was able to simultaneously generate and email the customer a full color HTML order confirmation. eFORMz performed a database lookup

and pulled the customer's email address from the L.A. Burdick customer database. eFORMz even handled situations where a customer email address wasn't found. In those cases a hard copy order confirmation was printed that could be sent via US Mail to the customer.

Once the product was physically shipped, eFORMz was configured to generate and email a shipping acknowledgement in HTML format to the customer. L.A. Burdick once again took advantage of the eFORMz ability to match an email address to a customer number or account number. In addition eFORMz inserted the FedEx ship-



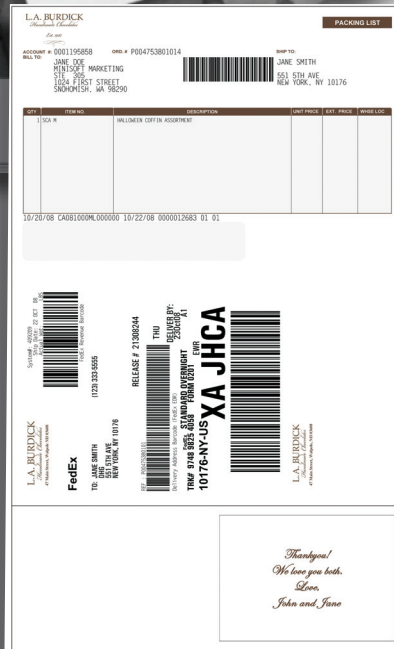
Email confirmation  
after eFORMz

ment tracking number information into the shipping acknowledgement. L.A. Burdick recently enhanced the shipping acknowledgement form to include the actual FedEx shipping web link. eFORMz automatically inserts the FedEx shipment tracking website link into the HTML generated form. L.A. Burdick customers can now easily check on the status of their orders by simply clicking on the URL link contained within the shipping acknowledgement form.

L.A. Burdick justified the cost of eFORMz for a specific need and quickly discovered many other possibilities for saving money while enhancing their customers shopping experience.

*Improved form design after using eFORMz*

*HTML Email with shipment tracking number included*



**Check out our website to see the new presentation and product demonstration page.**

We are pleased to offer a new page on our website devoted entirely to training videos and product presentations.

View Minisoft product demonstrations, case studies, training materials and technical FAQ's. Everything just a click away!

[www.minisoft.com](http://www.minisoft.com)



## Our New Technology Partners

### Strategic Information Group

Minisoft is pleased to welcome Strategic Information Group as an eFORMz Technology Partner. Strategic and Minisoft will work together to sell the eFORMz document output management solution. Strategic helps companies achieve their corporate goals with the application of enterprise technology. They specialize in providing proven solutions for a full range of enterprise applications including ERP, CRM, Regulatory Management and Corporate Performance. Strategic takes pride in the success of their company and their long term relationships with satisfied clients. They are committed to providing clients QAD products and services that can truly benefit their businesses, as well as rapid, reliable responses to requests for assistance.

### Manhattan Associates

Minisoft is pleased to be named a Manhattan Value Partner. Minisoft will work with Manhattan to sell the eFORMz document output management solution to the Manhattan Associates user community. Minisoft will be demonstrating the power and flexibility of eFORMz at the 2011 Momentum Conference May 21-22 in San Diego, CA. Manhattan is a leader in the supply chain management arena. For 19 years, Manhattan Associates has provided global supply chain excellence to more than 1,200 customers worldwide. Manhattan concentrates exclusively on helping companies streamline their supply chains to achieve lower costs, higher profits and happier customers.



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## Customer Feedback

“Just a quick note to say thanks for a great product in eFORMz. I’ve been working with Andy to implement the e-Direct module in eFORMz for our invoices. The e-Invoices are looking great! The ability to print or email invoices in a single pass is outstanding. My testing is coming along and we’ll be in production soon. Also, a special thanks for Andy in guiding me through this process. He’s been extremely helpful and answered my many questions in a timely manner.”

Alvin C. Soares Jr.  
Port of Oakland

For more customer stories go to [www.minisoft.com](http://www.minisoft.com)!

Here are a few of our eFORMz customers !



## Universal Connectivity With Javelin!

For over 25 years Minisoft has been committed to designing and developing high performance, feature-rich connectivity products for IBM, Unix, and Hewlett Packard computer systems. We are continuing this commitment with a new release of Javelin. Javelin provides universal connectivity to legacy host computer systems by offering precise emulation of IBM 3270, IBM 5250, VT320 and HP/700/92 terminals. In addition to offering several popular legacy terminal emulations in a single Java Applet, Javelin also includes SSH Secure Shell Telnet and NS/VT network connectivity. Javelin also features a powerful scripting language and a FTP file transfer capability.

For more information go to [www.minisoft.com](http://www.minisoft.com)

*"We hope to see you  
at one of these user  
conferences!"*

## Upcoming Events



March 13th-15th 2011



QAD SEUG Spring Conference  
Hilton University Place Charlotte, NC  
[www.seug.com](http://www.seug.com)

March 20th-22nd, 2011



QAD MWUG Spring Conference  
Marriott Chicago West, Oakbrook, IL  
[www.midwestusergroup.com](http://www.midwestusergroup.com)

April 2011



STW User Conference  
[www.stwinc.net](http://www.stwinc.net)

April 10th-13th 2011



Ecometry Summit Conference  
Ft. Lauderdale, FL  
Westin Beach Resort  
[www.escalateretail.com](http://www.escalateretail.com)

May 9-11 2011



Explore 2011  
San Antonio, TX  
QAD National User Group  
[www.qad.com](http://www.qad.com)

May 15th-16th 2011



DST Healthcare Users Group  
Hilton Head Marriott Resort  
Hilton Head, South Carolina  
[www.hugconferences.com](http://www.hugconferences.com)

May 16th-19th 2011



Red Prairie User Conference  
The Westin Kierland Resort & Spa  
Scottsdale, AZ  
[www.redprairie.com](http://www.redprairie.com)

May 22-25, 2011



Momentum 2011-Manhattan Associates  
San Diego, CA  
Hilton San Diego Bayfront  
[www.manh-momentum.com](http://www.manh-momentum.com)

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