

Issue
03

Spring – Summer
2012



MinisoftNews

*Remember
When the
Possibilities
Were Endless?*



eFORMz

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eFORMz 8.0 is a powerful, next-generation electronic forms automation solution for formatting, personalizing and delivering application output. eFORMz converts standard print output into attractive, functional documents that can be distributed via print, fax, email and the web.

Since 1983, Minisoft has been delivering forms automation and document management tools to improve organizational performance and operational efficiencies. eFORMz 8.0 represents Minisoft's on-going commitment to its customers to deliver software technologies with superior functionality.

eFORMz 8.0—the next generation is here!

At Minisoft we are proud of our customer relationships. The feedback we receive from our customers helps us decide the direction of our eFORMz product development. We want to thank the eFORMz user community for their ideas and suggestions, helping us to deliver the most powerful and feature-rich eFORMz release to date.

New Pre-Processor Utilities

The Text to XML Converter is a new pre-processor that converts text files into “industry standard” XML formatted input data. Once in XML, users may make necessary modifications to the given XML file with the Text to XML Editor. The Flat File Parser is another pre-processor developed to easily import EDI or Comma Delimited Files into eFORMz.

Support for AFPDS Printers

To better support our IBM iSeries/AS400 customer's eFORMz now supports printers that utilize AFPDS - Advanced Function Presentation Data Stream.

Enhanced Print and File Services

The new eSubmit utility permits host-independent redirection of application data. eSubmit was originally designed to write data destined for a standard output device to unique file names in a local directory for processing by the eFORMz local queue monitor. It

has since been expanded to handle a variety of file redirection tasks independent of host operating system or third party subsystems.

Revisable PDF & Forms Fill-in

eFORMz can now create PDF's that can be revised before being printed or emailed. Any generated PDF forms can be rendered to the screen for previewing and editing. Forms can also be designed to allow users to edit ANY fields within the PDF file itself. Revisable PDF's can be used for any kind of forms fill-in application or for situations where additional information needs to be added before printing or emailing a form.

The Minisoft Director – Web-based Administration

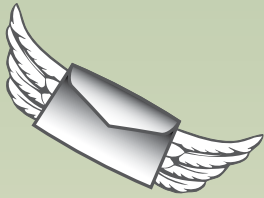
The eDIRECT PLUS e-Mail Agent services and eFORMz output processes can all be administered remotely from the Web. Dynamically start-up, shut-down, and control individual e-Mail Agent services and output processes from anywhere with a browser. They can also be selectively paused,

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eDIRECT PLUS

eDirect Plus Transactional Email

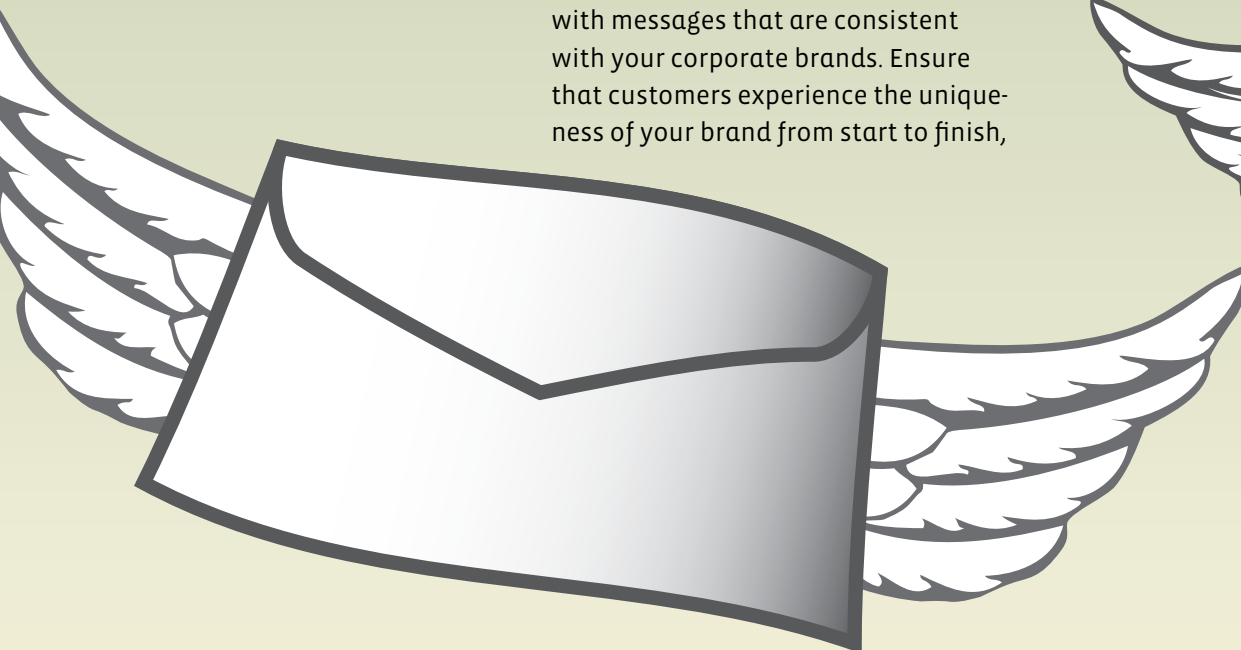
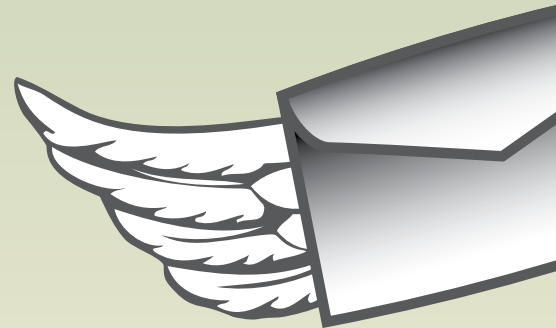


The eDirect Plus Transactional Email Service transforms generic, plain-text, event-triggered email into branded and personalized messages. These messages are capable of driving incremental revenue through relevant “cross and up-sell” offers. eDirect Plus extends the business logic of your existing e-commerce or ERP system to dynamically create specialized messages that properly reflect your company’s identity.

Use eDirect Plus to add customized messages to promote special discounts, unique events, one time offers, holiday announcements and much more! Reach out to your customers with messages that are consistent with your corporate brands. Ensure that customers experience the uniqueness of your brand from start to finish,

encouraging future customer loyalty and brand recognition. eDirect Plus is designed to integrate seamlessly with existing back-end business processes and data sources so that customized messages are generated automatically. The powerful, dynamic message assembly engine, at the heart of eDirect Plus, transforms transactional email into branded communications.

Minisoft’s eDirect Plus can enhance your email marketing performance, boost deliverability and lower costs. In addition the latest email delivery, authentication and bounce processing technologies are at your fingertips. Harness the power of Minisoft eDirect Plus today!



CASE STUDY

HMX GROUP



Hart Schaffner Marx

Bobby Jones

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STREETS

The Challenge

HMX Group, America's leading clothier, was having difficulty directing their forms output. After all, managing the forms of multiple world-renowned brands is no small task. For years, they were relegated to buying separate pre-printed forms for each division. Their existing Red Prairie Direct Commerce solution did not provide the ability to select input based upon conditions. This was not only an immense monetary investment, but updating information proved quite the chore.

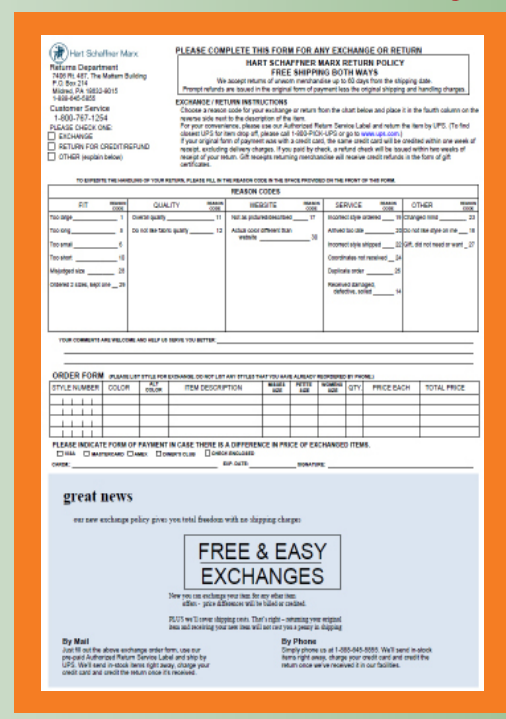
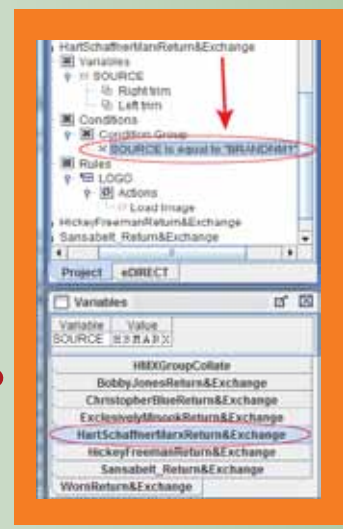
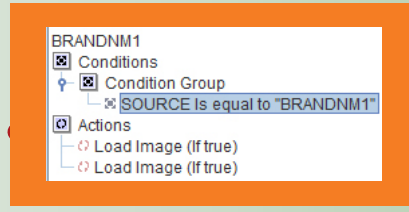
The Solution

After a comprehensive assessment, HMX Group decided Minisoft's eFORMz could help ease their management of different divisions. Within eFORMz, any input can be conditionally chosen. In the case of HMX Group, this concerned the selection of a particular brand's form in relation to incoming data. A condition was set in eFORMz to display a form based upon the source code of a given division. Once complete, only the form with the appropriate code in the data file would appear.

The Process

As a result, HMX Group no longer had to buy a separate pre-printed collate for each brand. Instead, they needed only one blank collate for all of their divisions. From there, eFORMz conditional logic took care of the rest. To handle return @ exchange policy differences between brands, HMX Group found an additional use for eFORMz conditional logic. Harnessing the duplex printing capabilities within eFORMz, each return was printed on the back of each collate. Of course, a policy form would only be printed if it was associated with that brand. Purchasing return @ exchange forms became a thing of the past.

All in all, eFORMz conditional logic helped HMX Group better manage distinctions between brands. They saved time, money and, perhaps most important when maintaining different brands, a serious headache.



technology partners



CISTECH

Minisoft is pleased to welcome CISTECH as an eFORMz Technology Partner. Minisoft and CISTECH will sell Minisoft's forms automation solutions to the MAPICS community. For 25 years CISTECH has helped manufacturers use MAPICS software to improve their performance with the largest and most experienced consulting services team in the business. CISTECH delivers an unmatched combination of industry and product experience, empowering your team to achieve measurable improvements by leveraging your investment in MAPICS.



QAD

Minisoft is proud to be named a QAD Complimentary Solution Partner. Minisoft will work with QAD to deliver the eFORMz forms automation software to the QAD user community. The full complement of Minisoft's document output solutions will be exhibited at the 2012 MWUG, CAUG and SEUG QAD Regional Users conferences. QAD Inc. is a leading provider of enterprise business software and services for global manufacturing companies, specializing in automotive, consumer products, electronics, food and beverage, industrial and life science products. QAD applications provide critical functionality for managing manufacturing resources and operations within and beyond the enterprise, enabling global manufacturers to collaborate with their customers, suppliers and partners to make and deliver the right product, at the right cost and at the right time.



RedPrairie

Minisoft is delighted to announce a partnership with RedPrairie. In conjunction with one another, Minisoft will promote its eFORMz and eDirect PLUS forms automation solutions within the RedPrairie community. Minisoft's document management suite will be on display at Redshift 2012, May 7-10 in Hollywood, Florida. For more than 35 years, RedPrairie's best-of-breed supply chain, workforce, and all-channel retail solutions have put commerce in motion for the world's leading companies. Installed in over 60,000 customer sites across more than 50 countries, RedPrairie solutions adapt to help ensure visibility and collaboration between manufacturers, distributors, retailers, and consumers. RedPrairie is prepared to meet its customers' current and future demands with multiple delivery options, flexible architecture, and 24/7 technical and customer support. For a world in motion, RedPrairie is commerce in motion.

eFORMz 8.0—the next generation

...continued from p.2

reconfigured and resumed without affecting other services and output processes. Printer configurations can be dynamically modified to work around printer problems and logs can be viewed to quickly see processing progress.

New Message Generation Features

e-Mail message bodies now make use of Cascading Style Sheets. This allows the use of the same styling specifications that are used by an organization's web site. Links and images can use web-based hit counters to count read and click counts. The eDirect Plus e-Mail Agent can provide the counting services, though an alternative service may be used. e-Mail bodies can also contain connections to web services so that information from a wide variety of sources, such as shipping providers, can be included in messages. Alternate bodies can be produced to allow recipients to view messages in the format of their choosing. eDirect Standard

New features in eDirect Standard:

- New tab entry from the eFORMz main Composer window that allows for easier access to a users' output process.
- Full multi-level "condition check" capability. In prior eFORMz versions, the only option was to check for blank fields.
- Ability to dynamically redirect output to printer devices from within an eFORMz project.

Support for XML and EDI Data Files

XML (extensible markup language) and EDI (electronic data interchange) files will now be accepted as data input by eFORMz. In addition, eFORMz can output in these two file formats. Support for XML allows eFORMz to easily integrate with vertical applications that support XML file output.

EDI has become the universal method for securely transmitting data between multiple organizations. This file format is especially common in the health care, financial and retailing industries.

Support for "QR"—Quick Response Barcode

eFORMz now features support for the unique barcode known as a "QR" code or Quick Response Barcode. A QR code is a specific matrix barcode (or two-dimensional code) that is readable by dedicated QR barcode readers and camera smart phones. The code consists of black modules arranged in a square pattern on a white background. The information encoded may be text, URL, or other data.

Try it!

Try the Minisoft QR barcode generated by eFORMz now! Take a picture of the barcode with your smart phones camera. You will be automatically taken to the Minisoft website (www.minisoft.com). Remember you will need to have a QR mobile app installed on your smart phone.



Current Versions

eFORMz	8.00.11
eReader	8.00.11
eDirect PLUS	8.00.11
ODBC	3.2.0.9
OLEDB	3.2.0.9
JDBC	3.2.0.9
Secure92	6.2.1.3
Mac92	5.3.2.1
MS320	5.00.181
MS3270	2.4
MS5250	2.4
Javelin2	5.3.1.2

events

We look forward to seeing you!

Minisoft participates
in user conferences
through out the year.

These conferences
are great venues for
all involved. So bring
your questions as we
have answers.

November 7-11, 2011

AXUG Summit 2011
Caesars Palace - Las Vegas, NV
Booth #420
www.axug.com

March 18-20, 2012

QAD - Midwest User Group
Henry Hotel - Dearborn , MI
www.midwestusergroup.org

Spring 2012

QAD - Southeastern User Group
www.seug.org

Spring 2012

QAD - California User Group
www.qadcaug.org

Spring 2012

QAD Explore 2012
QAD National User Group
www.qad.org

May 6-9, 2012

Momentum 2012–Manhattan Associates
The Hilton Orlando–Orlando, FL
www.manh.com

May 7-10, 2012

RedShift 2012 - RedPrairie
The Westin Diplomat
Resort & Spa–Hollywood, FL
www.redprairie.com

June 2012

STW User Conference
www.stwinc.net



Minisoft News Issue 03 Spring – Summer 2012



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