

Minisoft

NEWS

The Future of Shipping is Here!

See
eFORMz
z-rated
VIDEOS

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EFORMZ

NEW LABELING SOLUTIONS

DuplexPackSlip Labels
Tri-Fold Story Book Labels

CLOUD NEWS

And a host of
new features...

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Shipping is Here.



How can shipping a package to a customer sell more products?



Imagine the Savings.



- Use just ONE consumable instead of FOUR!**
- Save on labor with just a single label to apply.**
- Improved order accuracy by eliminating the "match game" of what packing list goes with what shipping label.**

eFORMz can automatically handle the matching of a shipping label and a packing list based on customer name or order number.



How does eFORMz Make it Work?

How does a Packing Slip, a Shipping Label, a Printer and a DuplexPackSlip Label all come together?

With eFORMz, the process is easy. First, a Packing Slip is generated and sent to eFORMz. An eFORMz project analyzes the Packing Slip, formats it and places it in a directory. Next, a Shipping Label is created and sent to eFORMz. An eFORMz project analyzes the Shipping Label, formats it and retrieves the Packing Slip for the second side of the DuplexPackSlip Label. Finally, the completed DuplexPackSlip Label is sent to the Printer, which prints on beautiful DuplexPackSlip Thermal or Laser Labels.

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Announcing the new Ecom Tri-Fold Label.

Think of the Tri-Fold as a "catalog in a label" that allows you to take advantage of the happiest time for your customer. That happiest time is when they receive what they have ordered from YOU! The Tri-Fold label format provides you the opportunity to use your package to sell more. It features 6 panels that fold into a single shipping label. One panel is used for the shipping label but the other five panels can be used for anything you wish. Choose to offer a convenient pre-paid return label, packing list, gift message, promotional offers, customer rewards, special discounts, cross-sells or upsells. Perhaps dedicate a panel to tell the unique story or history of your business.

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New eFORMz Features

eFORMz speaks your language

Minisoft eFORMz now supports dynamic language translations, extending **eFORMz** capabilities for handling foreign languages. Define key words and phrases so that when **eFORMz** encounters a particular word or phrase in a data feed it will automatically convert it to Chinese, French, Russian or any language you define.

eFORMz Supports Google Cloud Print

Google Cloud Print is a new technology that connects virtually any printer to the Internet. **eFORMz** can now be used seamlessly in this exciting print anywhere, anytime environment.

Expanded Barcode Printer Support

eFORMz can be used to generate a wide range of barcode labels for shipping and RFID applications. **eFORMz** Version 10 now offers expanded support for the following thermal and point-of-sale (POS) label printers:

Intermec – IPL (Intermec Printer Language)

Eltron – EPL (Eltron Programming Language)

Epson – ESC/POS (Epson Advanced Printer Driver)

SATO – SBPL (Sato Business Printer Language)

Toshiba – TPL (Toshiba Printer Language)

eFORMz Now Available in QAD OnDemand Cloud Environment

Minisoft eFORMz is now available to **QAD OnDemand** customers for the production of QAD forms and labels. Minisoft collaborated with QAD to design some of the most common QAD forms such as invoices, purchase orders, checks, bill of lading, customs invoices, and return of materials. These forms are available in the **eFORMz** QAD forms library. The **eFORMz** QAD forms library shortens implementation times, enabling QAD OnDemand customers to get into production quickly.

base	ES	CN	
Phone	Teléfono:	電話號碼	телефон
Customer No.	Núm. de Cliente	客戶號碼	номер
Customer PO No.	Núm. de PO de Client.	客戶採購單號	номер
Order Date	Fecha de Orden	訂購日期	дата за
Due Date	Fecha Límite	到期日	срок о
Ship Date	Fecha de Envío	發貨日期	дата о
Salesperson	Vendedor	售貨員	прода
Page	Página	頁面	страни
Ship To:	Enviar a	船	корабл
Remit To:	Remitir:	匯結	переч
Sold To:	Vendido a:	出售給	прода
Special Instructions	Instrucciones de Entr	特別說明	специ
Ship Via	Transportista	通過船	корабл
FOB Point	Punto de FOB	船上交貨點	беспла
# Ordered	# Pedida	訂購的數量	заказа

The new **eFORMz Translation File Editor** is made up of columns and rows. Each column is a dictionary, and each row can contain a phrase. Every translation file has a base dictionary. The user enters rows to this dictionary with various phrases. From there, a number of dictionaries with the corresponding phrases in other languages may be added. There's no limit to the

Ship To:	Enviar a:	корабль
BRINGHURST 123 MAIN STREET SEATTLE, WA 98000	BRINGHURST 123 CALLE NORTE MEXICO, D.F., MX 02860	BRINGHURST 123 Первая улица Москва, Россия 129223

number of dictionaries that can be added. Once the phrases and languages are set, **eFORMz** will look for the dictionary name and phrases in the data file, and translate them accordingly.





Technical Corner

videos



Got an **eFORMz** Question?

Now there's a
video for that!

**New support option for
our eFORMz customers,
and it's completely
FREE!**

"How To" videos are now available on the Minisoft website. Just look for the YouTube icon on the Minisoft homepage. Click and get taken to our ever-growing library of eFORMz support videos. Here are some of the topics:

- ▶ Using the eFORMz Composer
- ▶ Creating a new QAD project
- ▶ Configuring the Director Toolkit
- ▶ Installing eFORMz on an IBM iSeries
- ▶ Designing two-sided thermal labels
- ▶ Creating a barcode
- ▶ Inserting a graphic into a project
- ▶ Using the eFORMz Translation File Editor
- ▶ And many, many more!



SIDE ONE

Shipping Label

Packing Slip

Gift Message



Use **eFORMz** to bring the Tri-Fold label to life through the innovative use of **dynamic cross-selling**.

Imagine the ability to offer products of specific interest to your customers!

Use **eFORMz** to make those choices by using recent enhancements to the **eFORMz Conditional Logic Language**.

Print **customized gift messages** with a picture of the **gift-giver**. The picture is pulled by **eFORMz** from a customer database.

The possibilities are endless. Visit minisoft.com for more information on the new **Ecom Tri-Fold label**.

Product Information

SIDE TWO

Additional promotions





Microsoft PARTNERS

Engineering Innovations

Engineering Innovations (Eii) designs cost-effective systems for facilitating package data collection into e-commerce business systems. This company's highly experienced engineering staff interacts with customers to understand their unique environments and deploy automated decision-making solutions.

Eii has learned that successful e-commerce companies need to link data systems with physical processes. They call these critical junctions conversion points: where inbound boxes become SKU's multiple SKUs become orders, and orders turn into packages which ultimately get delivered to customers.

Engineering Innovations
(765) 807-0699
www.eii-commerce.com

Ward/Kraft

Ward/Kraft, Inc. is a nationally known leader in the design and production of Labels, Plastics, Commercial Print, Mailers and Business documents including continuous, unit set, cut sheet, labels and form/label combinations. Ward/Kraft aggressively challenges each division to launch multiple new products and innovative designs. This challenge has opened new markets in LaserBand®, Commercial Print, Prime Labels, Prime Plastic Cards, DriTac™ Cards, unique Pocket Form designs and RealCard®.

Ward/Kraft
800-821-4021
www.wardkraft.com

How does eFORMz Make it Work?

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For applications that send both the packing list and shipping label in a single stream of information, eFORMz can be used to parse the information, ensuring the shipping label and packing list print on the correct sides of the DuplexPackSlip label.



800.682.0200

We invite you to visit us at these tradeshow.

2014
September 21-23, 2014
QAD Midwest User Group
DoubleTree Cleveland East
Beachwood, Ohio
www.midwestusergroup.org

2015
April 14-15, 2015
OPERATIONS SUMMIT
Louisville, Kentucky
www.operationssummit.com
Booth# 107

2015
May 3-6, 2015
QAD Explore
Washington DC
<http://www.qad.com/erp/>

2014
September 29 - October 1, 2014
Shop.Org Summit 2014
Seattle, Washington
<http://summit14.shop.org/>
See us at Booth #1927

2015
April, 2015
QAD Midwest User Group
www.midwestusergroup.org

2015
May 17-20, 2015
Momentum 2015 - Manhattan Associates
JW Marriott - Desert Ridge, Phoenix, Arizona
www.manh-momentum.com

2014
November 2-5, 2014
Pack Expo
Chicago, Illinois
www.packexpointernational.com
See us in Booth #10032

2015
April 2015
HighJump- Innovation 2015

2015
June 9-12, 2015
IRCE Conference
McCormick Place Convention Center
Chicago, Illinois
www.irce.com



Minisoft

1024 First Street
Snohomish WA 98290
www.minisoft.com
800.682.0200



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